

WTSP Hires News Director

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By [Kevin Eck \(http://www.adweek.com/tvspy/author/kevineck\)](http://www.adweek.com/tvspy/author/kevineck)
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Bob Clinkingbeard has been named news director at TEGNA-owned Tampa-St. Petersburg, Fla. CBS affiliate [WTSP \(http://www.wtsp.com/\)](http://www.wtsp.com/).

Clinkingbeard comes from TEGNA's Greensboro, N.C. station [WFMY \(http://www.wfmynews2.com/\)](http://www.wfmynews2.com/) where he was news director.



“He brings energy and innovative ideas to the newsroom and shares our passion for investigative and community reporting,” said WTSP president and gm **Elliott Wiser**.

Current news director **Peter Roghaar** is joining the station's sales team.